911 Turbo S Land Down Under Sonderwunsch Commission to be offered through Exclusive Sale Process

08/10/2026 Porsche Cars Australia has today announced details of the exclusive sale process for the 911 Turbo S Land Down Under, an extraordinary Sonderwunsch Commission created to celebrate 75 Years of Porsche in Australia.

Inspired by the Australian landscape and developed as a collaboration between Porsche Cars Australia, Porsche Sonderwunsch, Porsche Style and acclaimed artist Werner Bronkhorst, the Land Down Under 911 Turbo S represents a singular chapter in Porsche Australia's history.

As a collector's piece with no equivalent anywhere in the world, the vehicle will be offered through an exclusive sealed bid sale process.

In recognition of Porsche's 75-Year Australian milestone, Porsche Cars Australia will make a donation of $75,000 to Make-A-Wish Australia, helping to grant life-changing wishes for children living with critical illnesses.

"The Land Down Under project was conceived as a celebration of Australia's relationship with Porsche over the past 75 years," said Daniel Schmollinger, CEO and Managing Director, Porsche Cars Australia.

"There is a certain romance in knowing that the first Porsche sports cars arrived in Melbourne in early October 1951 and were unveiled to the Australian public on 1 November 1951. This extraordinary Land Down Under commission celebrates that history, and as we begin the process of finding its next custodian, our hope is that it will be owned and cherished in a way that honours both the vehicle itself and the remarkable Australian story it was created to tell."

Exclusive Sale Process

The vehicle will be offered for sale via an invitation-only sealed bid sale process open exclusively to individuals who have registered their interest with Porsche Cars Australia via the official expression of interest page at **https://forms.porsche.com/en-au/land-down-under-eoi** on or before 5:00pm AEDT on Monday 16 November 2026.

The sealed bid process provides registered parties with an opportunity to secure ownership of this unique vehicle. This approach is intended to provide passionate Porsche enthusiasts and collectors with the opportunity to acquire the vehicle directly while preserving the exclusivity befitting such a significant Sonderwunsch Commission.

Further details regarding the sale process, bid submission requirements, and key dates will be provided to all registered individuals on Wednesday 18 November 2026.

An Ownership Experience Unlike Any Other

Porsche Cars Australia has created a bespoke ownership experience for the vehicle's future custodian. Designed to immerse the owner in the story, people and passion behind the 911 Turbo S Land Down Under, the experience offers privileged access to Porsche, artist Werner Bronkhorst and the 2027 Formula 1® Australian Grand Prix.

The complimentary package includes:

- Two x three-day passes to the Porsche Pavilion at the 2027 Formula 1® Australian Grand Prix
- Return business class flights for two from the purchaser's nearest Australian capital city to

Melbourne to attend the 2027 Formula 1® Australian Grand Prix

- Three nights' premium accommodation for two people (twin-share) and private return airport transfers
- A hosted dinner for two people with Werner Bronkhorst and Porsche Cars Australia CEO & Managing Director and other exclusive Porsche VIP experiences

A Celebration of Australian Creativity

Created through Porsche's Sonderwunsch programme, the Land Down Under 911 Turbo S combines Porsche craftsmanship with Australian artistic inspiration. The vehicle embodies themes drawn from the Australian landscape and culture resulting in a one-off commission that bridges automotive excellence and contemporary art.

Since its debut, the car has generated unprecedented interest from collectors, Porsche enthusiasts and the broader automotive community both locally and internationally.

"Vehicles such as this rarely come to market," added Schmollinger. "It is not simply a Porsche. It is a piece of Porsche Australia's history, created to mark a milestone that will never be repeated. We look forward to finding the right custodian to continue its story."

Registration of interest remains open via the above Expression of Interest page. Importantly, only eligible individuals that have submitted an expression of interest by 16 November 2026 will be invited to participate in the exclusive sale process.

About Make-A-Wish Australia

Make-A-Wish Australia creates life-changing wishes for children with critical illnesses, bringing hope, strength and joy when it is needed most. Porsche Cars Australia is proud to support the organisation through ongoing fundraising and partnership initiatives.

Info

You must register your interest to bid via the official expression of interest page on or before 5:00 P.M. AEDT on Monday 16 November 2026.

Click this link to register your interest to bid: **https://forms.porsche.com/en-au/land-down-under-eoi**

Image Sublines

Path: media/Images/img_1.jpg
Title: PCAU26_0069_fine.jpg
Subline: The 911 Turbo S Land Down Under is a one-off Sonderwunsch commission

Path: media/Images/img_3.jpg
Title: PCAU26_0071_fine.jpg
Subline: Artist Werner Bronkhorst

Link Collection

Link to this article
https://newsroom.porsche.com/en_AU/2026/company/911-turbo-s-land-down-under-sonderwunsch-commission-to-be-offered-through-exclusive-sale-process-43463.html

Media Package
https://pmdb.porsche.de/newsroomzips/0244f51e-1d9f-4dab-b0e1-56c958c54b38.zip

External Links
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