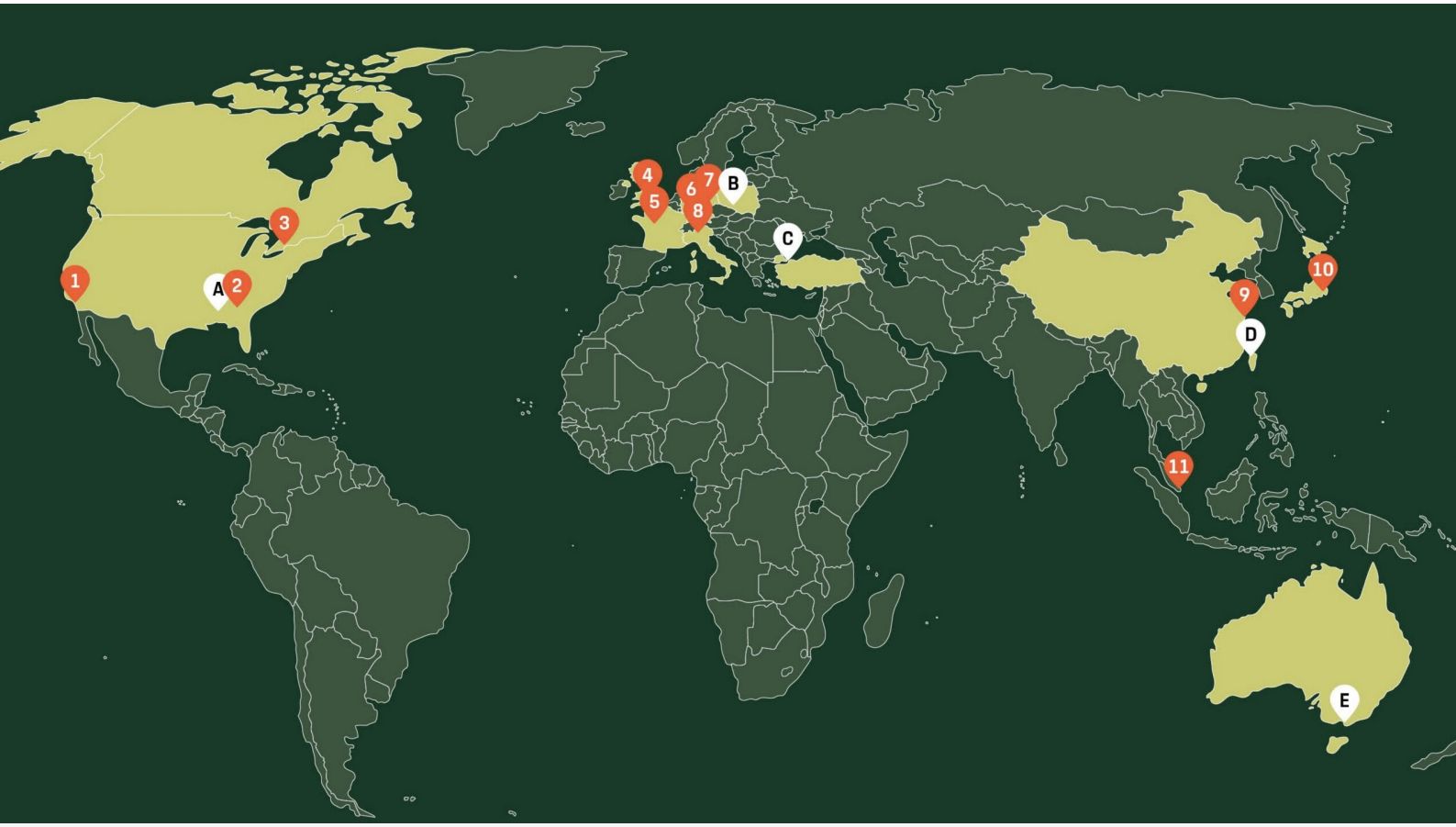

Worlds of Experience: the Porsche Experience Centers

23/09/2026 The inauguration of the Porsche Experience Center (PEC) in Silverstone, UK, in 2008 marked the beginning of a global success story. There will soon be 11 PECs worldwide and, together with the five Porsche Driving Centers (PDC), they offer customers the opportunity to turn their dreams into real experiences.

On four continents, thrilling driving experiences and exciting insights into the heart of the brand world await the customers. An overview of the global offerings.

(1) USA: Porsche Experience Center Los Angeles

- Opening year: 2016
- Track length: 2.1 km
- Highlights: drift circle, handling and off-road course, ice hill, and a recreated Nürburgring

Nordschleife

(2) USA: Porsche Experience Center Atlanta

- Opening year: 2015
- Track length: 2.05 km and 2.09 km
- Highlight: two routes directly at the headquarters of Porsche Cars North America

(3) Canada: Porsche Experience Centre Toronto

- Opening year: 2025
- Track length: over 2 km
- Highlight: Located a 45-km drive from Toronto's CN Tower, the complex features Canadian touches such as the prominent Quebec wood lamella façade and offers 4 driver development modules incl. a 2-km circuit with corners from famous racetracks.

(4) UK: Porsche Experience Centre Silverstone

- Opening year: 2008
- Track length: 2.3 km
- Highlight: the first ever PEC, at one of the world's most legendary racetracks

(5) France: Porsche Experience Center Le Mans

- Opening year: 2015
- Track length: 2.8 and 4.2 km
- Highlight: partial use of the 24 Hours of Le Mans racetrack

(6) Germany: Porsche Experience Center Hockenheimring

- Opening year: 2019

- Track length: 2.8 km
- Highlight: includes an off-road course with a stone staircase, a water crossing, a dry riverbed, an 80% gradient, and a wooden seesaw

(7) Germany: Porsche Experience Center Leipzig

- Opening year: 2022
- Track length: 2.2 and 3.7 km
- Highlights: tour of the Porsche Plant Leipzig, course with many recreated famous track elements

(8) Italy: Porsche Experience Center Franciacorta

- Opening year: 2021
- Track length: 2.5 km
- Highlights: located in the heart of Lombardy, with an exciting handling track and large off-road course including dirt track

(9) China: Porsche Experience Centre Shanghai

- Opening year: 2018
- Track length: 1.4 km
- Highlights: an off-road and drift course as well as exclusive access to the 5.5 km Shanghai International Circuit

(10) Japan: Porsche Experience Center Tokyo

- Opening year: 2021
- Track length: 2.1 km
- Highlights: exciting topography in the middle of the jungle as well as recreated famous corners like the Carousel of the Nürburgring and the Corkscrew at Laguna Seca

(11) Singapore: Porsche Experience Centre Singapore

- Opening year: 2027 (planned)
- Track length: over 2 km
- Highlight: the world's first integrated and comprehensive after-sales area

Porsche Driving Center

(A) Porsche Driving Center Birmingham, USA
The US Driving School of Porsche in Alabama offers exciting driving courses at various levels of difficulty. It uses the 3.7-kilometer track at the Barber Motorsports Park.

(B) Porsche Driving Center Silesia Ring, Poland
The PDC in Kamień Śląski, Poland, has a 3.6-kilometer main track that can be driven in seven different configurations.

(C) Porsche Driving Center LihPao
The first PDC in Asia: driving training at various degrees of difficulty await at the FIA-certified circuit.

(D) Porsche Driving Center Mt. Cook, Australia
The PDC offers a variety of racing experiences on the continent, including on the Phillip Island Circuit south of Melbourne.

(E) Porsche Driving Center Mexico
Located at Mexico Drive Resort, an automotive complex near Mexico City, the center offers driving experiences where visitors can explore Porsche's performance characteristics.

MEDIA ENQUIRIES

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Consumption data

718 Boxster S (WLTP)*: Fuel consumption combined: 10.4 – 9.6 l/100 km; CO_2 emissions combined: 235 – 218 g/km; CO_2 class: G

Cayenne Coupé (WLTP)*: Fuel consumption combined: 11.7 – 10.7 l/100 km; CO_2 emissions combined: 265 – 242 g/km; CO_2 class: G

Macan Turbo (WLTP)*: Electrical consumption combined: 20.6 – 18.3 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

Cayenne (WLTP)*: Fuel consumption combined: 11.7 – 10.6 l/100 km; CO_2 emissions combined: 266 – 242 g/km; CO_2 class: G

Taycan Turbo GT with Weissach package (WLTP)*: Electrical consumption combined: 24.8 – 20.6 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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