



18/03/2022

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[illegible]

CRM

2021

x	x	x	x	x	x	x	x
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- 2021 Kelley Blue Book Macan SUV
- 2021 WCA 911 2021 " 90
- J.D. Power "APEAL" APEAL

- [Porsche](#) [SSI](#) [J.D. Power](#)
- [J.D. Power](#) [CSI](#) [CSI](#)
- [2020](#) [auto, motor und sport](#) [911](#) ["Porsche"](#) [911 Cabriolet](#) [911 Targa](#) [Taycan](#) ["Porsche"](#)
- ["Porsche"](#) [Bild am Sonntag](#) [Auto Bild](#) [Panamera](#) [2021](#) ["Porsche"](#)
- [Auto Bild](#) [Schwacke](#) [18](#) ["Porsche"](#) [911 Carrera 4S](#) [PDK](#) [57.95%](#) [2021](#) [2021](#) [TÜV](#) [Auto Bild TÜV-Report 2021](#) [911](#) ["Porsche"](#)
- [2021](#) [Sport Auto Awards](#) [911](#) [Taycan Turbo S](#) [Cayenne Turbo Coupé](#) [SUV](#)
- [Top Gear](#) [911 GT3](#) ["Chris Harris 2021"](#) [Mission R](#) ["2021"](#)
- [The Sunday Times](#) [The Times](#) [Taycan Cross Turismo](#) ["2021"](#) [911 GT3](#) ["2021"](#) [GQ](#) [911 Turbo Cabriolet](#) ["2021"](#)

[Porsche](#)

[2015](#) [41%](#) [2019](#) [48%](#) [2030](#)

[70](#) [230,000](#)

[PEO](#) [2021](#) [10](#) [1](#) [150,000](#)

[2021](#) [SCOPES Driven by Porsche](#) [SCOPES](#)

XXXXXXXXXX 2020 XXXXXXXXXXXXXXXX 1.6 XXXXXXXXXXXXXXXX 2021 XXXXXXXXXXXXXXXX 5 XXXXXXXX

"Mobile Charger Connect" 11 kW
 9.6 kW Porsche Charging Dock Porsche Compact Charging

[illegible]

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Porsche Drive **6** **48** **Taycan**

Porsche Drive 3 28 PCNA 19 Porsche Drive – Porsche Drive – Porsche Drive – 14

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xxxxxMarco Schubertxxx 2021 x7x1xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx-xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx
 xxx Barbara Frenkel xxxxxBarbara Frenkel xxxxxxxxxxxxxxxxxxxxxxxx

Sarah Simpson x 2021 x 9 x 1 x x x x x Marcus Eckermann x x x x x x x x x x x x x x x Marcus Eckermann x x x x x x x x x x x x x x x Sarah Simpson x x x x x x x x x x x x x x x 20 x x x x x 10 x x x x x x x x x x

9x1 Daniel Schmollinger PCA
 PRGA Sam Curtis

Jacqueline Smith-Dubendorfer 10 1 2019

2021 TAG Heuer Carrera 2019

Olivier Rousteing Panamera 1985
Balmain École supérieure des arts et techniques de la mode (ESMOD) 25 2011
Balmain Yves Saint Laurent

Richard Phillips Taycan

RM Sotheby's 20 Richard Phillips Taycan
50 Suisseculture Sociale
Richard Phillips
Queen of the Night Taycan 4S Taycan
Porsche Exclusive Manufaktur

911

Aimé Leon Dore ALD 5 21 23 911
Super Carrera 911
Fuchs ALD 2020
911 Carrera 4 964 911 SC

NFT

2021 8 Peter Varga NFT
Taycan Cross Turismo 911
SuperRare 30.25
8 Viva con Agua

The Art of Dreams
Cyril Lancelin "Remember your dreams" 2021 10
15 24 Palais Galliera, Musée de la Mode de la Ville de Paris
The Art of Dreams 2022
Gravity Peak

2021 Porsche Awards 2021 – For Young Talents in Advertising 178
7 Short Advertising Content

xxTight Framexxx Katarzyna Jarecka x Jakub Skitek xxx"xxxxxxxx"xx Long Advertising
Contentxxxxx Eugen Merher xxxxGet Married Againxxxxxxxxxxxxxxxxxxxxx "Driven by
Dreams" xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxAbsentxxxxx Libby Burke Wildex

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xxxxx.xxxxxxxxxxXxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx 911 x
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xx Alvaro Soler xxxxx Steven Gätjen xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx
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SCOPES Driven by Porsche xxxxxxxxxxxxxxxxxxxxxxx 2021 x 8 xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx
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xxxxx **Sonderwunsch** xxxxx
xx Sonderwunsch xxxxxxxx Paolo Barilla xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx Porsche Exclusive
Manufaktur xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx 1985 xxxxxxxxxxxxxxxxxxxxxxx 60 xxxxxxxxxxxxxxxxxxxxxxx
xxxxxxxxxxxxxxxxxxxxx 911 GT3 x992xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx
xx 911 GT 3 x992xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx
x 7 xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx Sonderwunsch xxxxxxxxxxxxxxxxxxxxxxx
xx Barilla xxxxxxx Porsche Exclusive Manufaktur x Style Porsche xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx
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x 2021 x 11 xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx Red Bull King of the Air xxxxxxxxxxxxxxxxxxxxxxx
xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx Duotone xxxxxxxxxxxxxxxx Liam Whaley x
Rita Arnaus xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx"xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx
xxxxxxxxxxxxxxxxxxxxxxxxxxxxx" xxxxxxxxxxxxxxx Robert Ader xxxxx"xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx

Taycan Turbo S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO₂Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).